

Interior Design Company Selection Criteria Checklist

When you are ready to do a remodel or build a home, it is important to choose an interior designer with the right mix of skills and experience. You may find the type of designer who will create a beautiful space that is an expression of their definition of beauty, or you may find a designer who will create a space that is exactly your definition of beauty but it doesn't function well. What you need is an appropriate blend of the two, a designer that has the interpersonal and technical skills and vision to give both of those things to you. Your home is, after all, a space that should resonate with you and your style. You should be able to walk in and say "ahh, I love this space!" It should be the space that fulfills the needs you have for it, both functional and aesthetic. Use the following checklist to decide which company is right for you. (Critical items shown in **red**.)

| Criteria | Laura Vincent Interior Design | Company B | Company C |
|--|-------------------------------|-----------|-----------|
| • Track record of successful projects | ✓ | | |
| • Acts quickly to questions and/or changes. | ✓ | | |
| • Can divide a large project into a step by step process | ✓ | | |
| • Listens to what clients wants, needs and desires are. | ✓ | | |
| • Ability to bring alternative ideas and products to discuss | ✓ | | |
| • Attention to every little detail. | ✓ | | |
| • Ability to design custom elements into a design. | ✓ | | |
| • Easily reached and responds quickly. | ✓ | | |
| • Ability to keep the focus on the current discussion/decision | ✓ | | |
| • Punctual, good steward to time (clients and subs). | ✓ | | |
| • Has large list of contractors/subs with excellent reputations | ✓ | | |
| • Understands scheduling, making for a more timely project. | ✓ | | |
| • Flexibility to allow for changes of ideas prior to final decision | ✓ | | |
| • Ability to see the big picture and how to incorporate the smaller elements | ✓ | | |
| • Pays attention to concerns of client. | ✓ | | |
| • Good communication skills | ✓ | | |
| • Cognizant of value and budget | ✓ | | |
| • Has integrity and intentionality in personal and professional life. | ✓ | | |
| • Ability to analyze a situation and see all sides before suggesting a solution. | ✓ | | |
| • Good organizer and leader, including working with sub-contractors. | ✓ | | |
| • Variety of tools to help clients envision the design. | ✓ | | |
| • Uniquely qualified among designers due to construction experience. | ✓ | | |
| • Hands-on ability due to construction experience. | ✓ | | |
| • Allows time to make decisions without rushing. | ✓ | | |